

Crystal Beasley
crystal@skinnywhitegirl.com
Mobile: 503.360.5448

address withheld for privacy
Portland, Oregon 97214
www.skinnywhitegirl.com



Results oriented interactive designer with seven years experience. Created designs for big-name brands such as T-Mobile, Intercontinental Hotels, Gold's Gym and Tostitos. Proven to produce high quality work in a fast-paced environment. Exceptional ability to solve problems with analytic and creative thinking across a wide range of tasks.

PHOTOSHOP | ILLUSTRATOR | INDESIGN | HTML | CSS | RoR

EMPLOYMENT HISTORY

10 08 – 06 09

Interactive Brand Manager

StepChange Group

- Create concepts for facebook apps, microsites, and mobile sites.
- Define functionality and flows for apps.
- Produce design comps for pages and apps.
- Slice and translate into final html and css.

07 08 – 10 08

Interactive Design Consultant

Multnomah County

- Three month consulting contract to redesign Multnomah County website.
- Implement design, HTML and CSS within Vignette CMS templates.

10 07 – 07 08

Sr. Graphic Designer / Product Developer

ShedRain Corporation

- Manage team of designers to complete in-house branding initiatives.
- Create, maintain, and market multiple brands' web sites.
- Produce new product designs and presentations for accounts in excess of \$12 million.

09 04 – 10 07

Graphic/Interactive Designer

Horizon Media Group

- Create brand identities and execute collateral material for print media.
- Develop standards compliant web designs with database interactivity.
- Coordinate projects from the initial sales meeting through the delivery of the finished product, monitoring quality at each stage of the printing process.

EDUCATION

05.2002 – B.F.A. in Studio Art, minor in Computer Science
Arkansas State University, Jonesboro, AR

RECOGNITION

- SoMé Award for social media campaign >\$10k "Sugar Daddy"
- Contestant – Cut and Paste 09.2007
- Gold & 2 Silver Addys at Tri-State Advertising & Marketing Professionals 2006