

Crystal Beasley
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SUMMARY

Results oriented interactive designer with seven years experience. Created award-winning designs for big-name brands such as Tostitos, Gold's Gym, and Intercontinental Hotels. Proven ability to produce high quality work in a fast-paced environment. Exceptional ability to solve problems with analytic and creative thinking.

EMPLOYMENT HISTORY

10.2008 – 06.2009

Interactive Brand Manager

StepChange Group

- Create concepts for facebook apps, microsites, and mobile sites.
- Define functionality and flows for apps.
- Produce comps for pages. Slice and translate into final html and css.

07.2008 – 10.2008

Interactive Designer

Multnomah County

- Consulted with the county to completely overhaul their online identity.
- Implement in Vignette CMS templates.

10.2007 – 07.2008

Sr. Graphic Designer / Product Developer

ShedRain Corporation

- Manage team of designers to complete in-house branding initiatives.
- Create, maintain, and market multiple brands' web sites.
- Produce new product designs and presentations for accounts in excess of \$12 million.

09.2004 – 10.2007

Graphic/Interactive Designer

Horizon Media Group

- Create brand identities and execute collateral material for print media.
- Develop standards compliant web designs with database interactivity.
- Coordinate projects from the initial sales meeting through the delivery of the finished product, monitoring quality at each stage of the printing process.

EDUCATION

05.2002 – B.F.A. in Studio Art, minor in Computer Science
Arkansas State University, Jonesboro, AR

RECOGNITION

- SoMé Award for social media campaign >\$10k "Sugar Daddy"
- Contestant – Cut and Paste 09.2007
- Gold & 2 Silver Addys at Tri-State Advertising & Marketing Professionals 2006